Aishwarya College (AUTONOMOUS)

Affiliated to Jai Narain Vyas University, Jodhpur, Accredited with 'A' Grade by NAAC, Approved by UGC U/s 2(f) & 12(B)

ACE/NO/CMGT/26-27/011

Date: 18.08.2026

NOTICE

All students of BBA 1st, 3rd & 5th Semester are informed that the **CMGT Department** is organizing a **Poster Presentation Activity on Social Issues.**

Schedule of Program

- Date: 25.08.2026
- Day: Tuesday
- Time: 10:30 AM
- Venue: TH 15

OBJECTIVE - To create awareness about social issues, develop creativity, communication skills and teamwork among students.

DESCRIPTION OF ACTIVITY - Each group will present their poster on the selected theme. One by one, each group will explain about their theme and highlight the problem, impact, and possible solutions. Judges will interact with students after the presentation.

THEMES - SELECT ANY ONE:

1. Beti Bachao, Beti Padhao - Har Beti, Ek Nayi Udaan
2. Swachh Swasth Bharat - Swachhata Mein Hi Swasthya Hai
3. Mental Health Matters - Man Ki Baat, Sabse Pehle
4. Cyber Suraksha - Link Par Click Se Pehle, Dimag Par Click
5. Jal Hai To Kal Hai - Boond-Boond Jeevan Hai
6. Nasha Mukt Yuva - Nasha Chhodo, Future Jodo
7. Climate Action - Abhi Nahi To Kabhi Nahi
8. Road Safety - Speed Ka Maza 2 Min, Pachtava Zindagi Bhar
9. Food Waste Mat Karo - Thaali Khali, Insaaniyat Bhari
10. Digital Addiction - Reel Life ≠ Real Life

GROUP GUIDELINES:

- Students are instructed to make groups as per their choice.
- Each team consist 4 members.
- Submit names of members of Group with their selected theme to Dr. Apurva Sharma, Activity Coordinator latest by 22 August2026.

Evaluation Criteria: Relevance, Creativity, Content, Presentation, communication skills

Prizes: The best team will be felicitated with award.

Note: Attendance is compulsory. Students are requested to come prepared.

Dr. Apurva Sharma
Activity Coordinator

18/8/26
Dr. Mridula Chanda
HOD
Department of CMGT

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1. IQAC Cell
2. Notice Board