



Aishwarya College (AUTONOMOUS)

Affiliated to Jai Narain Vyas University, Jodhpur, Accredited with 'A' Grade by NAAC, Approved by UGC U/s 2(f) & 12(B)

ACE/No/Gen/25-28/168

TRAINING AND PLACEMENT CELL

11/4/2026

DATE:1.4.2026

This is to inform all **final-year BCA, BBA and BCOM** students that **Prompt India** is hiring for the position of **“Software Market Executive at the Jodhpur Location.”** Interested candidates may contact the undersigned **within a day or two.**

Job Description: Techno Sales & Marketing

Position: Software Marketing Executive

Location: Jodhpur

Experience: 0–3 Years (Freshers can apply) Qualification: Any Graduate (BBA, BCA, B.Com)

Role Overview

The company is looking for a dynamic and result-oriented Software Marketing Executive to promote our software solutions (ERP, accounting, and business management systems). The candidate will be assisting in the Promotion and Sales of the Company's products, its USP's and financial overview, creating effective awareness.

Key Responsibilities

- Generate leads through cold calling, field visits, and online channels
- Promote company software solutions to retailers, distributors, and businesses
- Assisting in product Campaign and Demonstrations
- Build strong client relationships
- Follow up with prospects
- Maintain records of leads, meetings, and conversions

Required Skills

- Good communication and convincing skills
- Basic understanding of business processes / accounting



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- ☐ Confidence in client interaction and presentations
- ☐ Basic computer knowledge (MS Excel, CRM tools)
- ☐ Self-motivated and Pro- active attitude What We Offer
- ☐ Exposure to a wide range of Business profiles and Customers
- ☐ Practical exposure to real business software solutions
- ☐ Opportunity to work with live clients and projects
- ☐ Training on ERP and accounting systems
- ☐ Growth opportunities in sales and business development

Preferred Candidates

- ☐ Interest in sales, marketing, or business development
- ☐ Comfortable with fieldwork.
- ☐ Local market knowledge is an advantage.

Interested candidates can contact:

Dr Prabhat Mathur

TPO

9414127867

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